

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor: Paul Rowland Beardow

Serial Number: 10/509,771

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Title: ITEM DISPLAY

§ Atty.Dkt.No.: 6257-32202

§ Examiner: Crawley, Talia F.

§ Group/Art Unit: 3687

§ Conf. No. 2156

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I hereby certify that this correspondence is being transmitted
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On: April 30, 2010
Date

/Eric B. Min/
Eric B. Min, # 54,761

STATEMENT OF SUBSTANCE OF INTERVIEW

Applicant thanks the Examiner for extending the courtesy of conducting telephone interviews on April 21 and April 27, 2010. Participating in the interviews were Examiner Crawley and Applicant's undersigned representative. Rejections made in the pending Final Office Action dated March 12, 2010 were discussed in view of the amendments and remarks of Applicant's Response dated October 20, 2009, which was previously submitted in response to the prior Office Action dated July 20, 2009. The Examiner agreed that present rejections are overcome by the previously submitted amendments and remarks of Applicant's Response dated October 20, 2009. The Examiner stated that the presently pending Final Office Action dated March 12, 2010 will be withdrawn.

Respectfully submitted,

Date: April 30, 2010

By: /Eric B. Min/
Eric B. Min
Reg. No. 54,761

Meyertons, Hood, Kivlin, Kowert & Goetzel, P.C.
P. O. Box 398
Austin, Texas 78767
(512) 853-8862